

## 品佳集团跨出海外进行并购

2010.5.25

品佳股份有限公司宣布以现金收购方式取得电子零组件通路商 - Silicon Application Pte Ltd(以下简称 SAPL) 之电子零组件业务。预计在今年八、九月间完成收购。品佳集团通讯及光电组件之营业规模将因新产品线之加入而扩大，并增加中国大陆与东南亚市场之业绩。

SAPL 于 1990 年在新加坡成立，最近年度合并营收约为美金 5 千万元，员工人数 50 位，该公司长期致力经营通讯及光电组件产品通路市场，产品主要应用于照明、节能及通讯市场。该公司代理 CSR, SiRF, OSRAM, Infineon, NXP 等知名产线，销售据点涵盖东南亚、中国大陆等地。未来品佳公司透过集团完整且具竞争力的亚太营销、后勤、运筹支持平台，能更加满足客户端一次购足(One Stop Shopping)之需求及发挥规模经济及范畴经济等合并综效，扩大新取得产品线营业规模。

SAC announces that it will be acquiring the IC distribution business of SAPL. This acquisition is scheduled to be completed by Aug/Sept 2010. The deal will enhance SACG' s business, with penetration into new market segments in China and South-East Asia, with broadened product offering in LEDs/Opto-semiconductors and communication IC.

SAPL was established in 1990 with a total of 50 employees. Its' recent annual revenue is around US\$50 Million. SAPL' s main business segments include Bluetooth devices, Power and Industrial solutions, Automotive, Commercial & Industrial LED Lighting solutions. SAPL' s key product lines include CSR, SiRF, OSRAM, Infineon, NXP, etc. With this acquisition, SACG plans to enhance the operation scale of the newly acquired product lines, by leveraging its marketing and logistics support platform in China and South-East Asia, to provide "one-stop shopping" to better fulfill the needs of all customers.