

品佳集團跨出海外進行併購

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品佳股份有限公司宣佈以現金收購方式取得電子零組件通路商 - Silicon Application Pte Ltd(以下簡稱 SAPL) 之電子零組件業務。預計在今年八、九月間完成收購。品佳集團通訊及光電元件之營業規模將因新產品線之加入而擴大，並增加中國大陸與東南亞市場之業績。

SAPL 於 1990 年在新加坡成立，最近年度合併營收約為美金 5 仟萬元，員工人數 50 位，該公司長期致力經營通訊及光電元件產品通路市場，產品主要應用於照明、節能及通訊市場。該公司代理 CSR, SiRF, OSRAM, Infineon, NXP 等知名產線，銷售據點涵蓋東南亞、中國大陸等地。未來品佳公司透過集團完整且具競爭力的亞太行銷、後勤、運籌支援平台，能更加滿足客戶端一次購足(One Stop Shopping)之需求及發揮規模經濟及範疇經濟等合併綜效，擴大新取得產品線營業規模。

SAC announces that it will be acquiring the IC distribution business of SAPL. This acquisition is scheduled to be completed by Aug/Sept 2010. The deal will enhance SACG' s business, with penetration into new market segments in China and South-East Asia, with broadened product offering in LEDs/Opto-semiconductors and communication IC.

SAPL was established in 1990 with a total of 50 employees. Its' recent annual revenue is around US\$50 Million. SAPL' s main business segments include Bluetooth devices, Power and Industrial solutions, Automotive, Commercial & Industrial LED Lighting solutions. SAPL' s key product lines include CSR, SiRF, OSRAM, Infineon, NXP, etc. With this acquisition, SACG plans to enhance the operation scale of the newly acquired product lines, by leveraging its marketing and logistics support platform in China and South-East Asia, to provide "one-stop shopping" to better fulfill the needs of all customers.